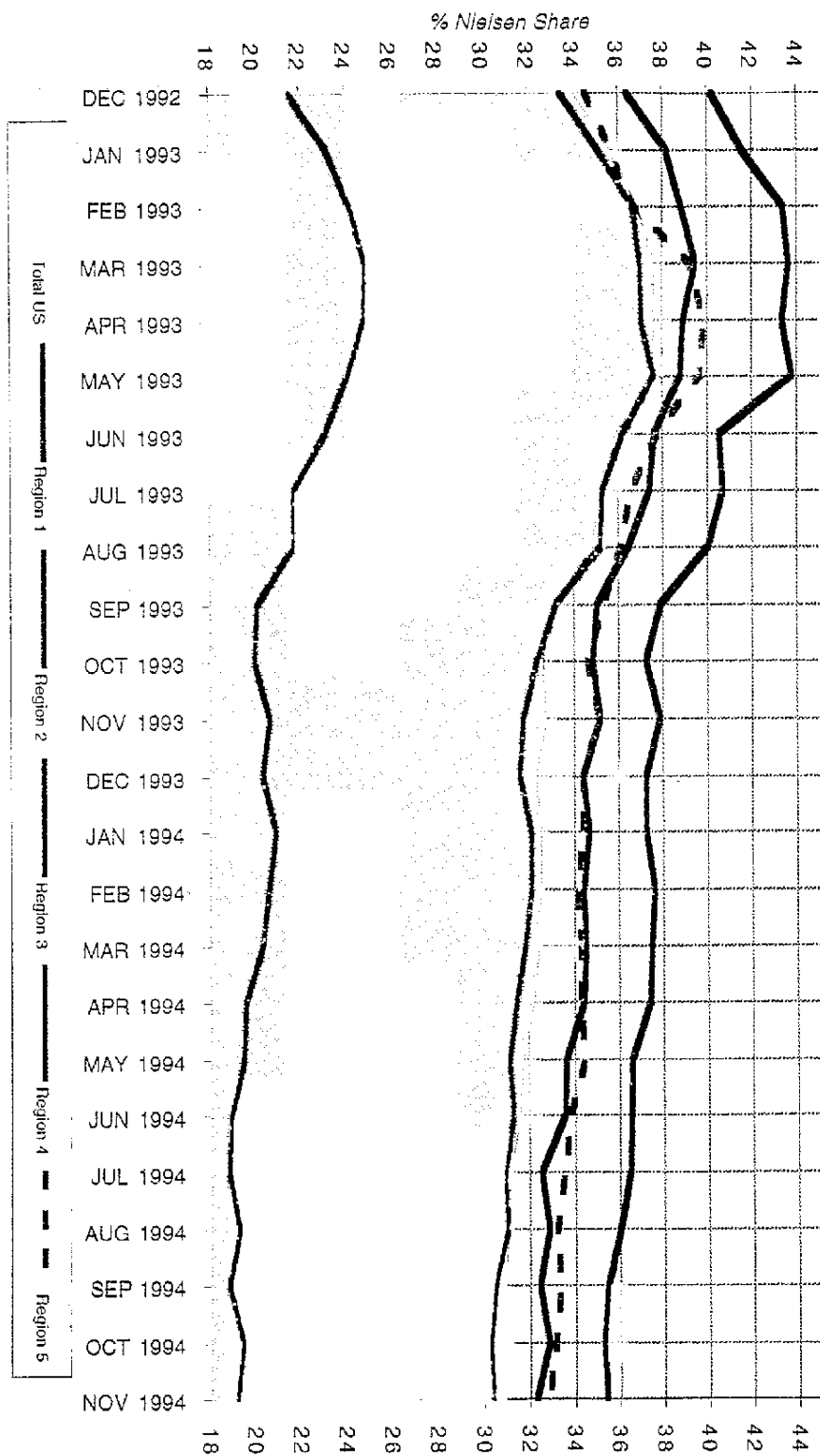


# DISCOUNT CATEGORY NIELSEN SHARE EVOLUTION BY SALES REGION

NATIONALLY, THE DISCOUNT CATEGORY DECLINED TO ITS LOWEST SHARE LEVEL AT 30.7%  
NATIONALLY.



Source: Integrated Nielsen -- Monthly

2461091402